

specialist in graphic design

*Brenda Grigg*

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## Employment

- 2009-10 Marketing Coordinator**  
Gesa Credit Union  
Richland, Washington  
Develop animations and design marketing materials for website, digital displays, posters, postcards, brochures, etc. Coordinate website updates. Proof and edit articles for e-newsletter and the website. Generate ideas for new campaigns.
- 2006-08 Graphic Designer**  
Toklat Originals  
Lake Oswego, Oregon  
Managed multiple brands. Designed catalog pages, ads, brochures, posters, flyers, tags, etc. Edited copy and photographed product for use in designs. Worked directly with vendors and saw projects through from start to finish.
- 2005-06 Graphic Designer**  
RxAmerica, LLC  
Salt Lake City, Utah  
Managed company brand and designed materials for business to business and business to consumer communications. Designed all printed materials, edited copy and approved proofs for newsletters, postcards, brochures, etc.
- 2004-05 Graphic Artist**  
Great Mountain West Supply  
South Salt Lake, Utah  
Created illustrations, typography and other artwork for sublimation, silkscreen and embroidery. Designed postcards, booklets, decals, lapel pins and key chains. Wrote copy and edited text for booklets and postcards.
- 2002-03 Graphic Artist**  
Embroidery Central  
Logan, Utah  
Created embroidery designs and converted artwork into digital embroidery files. Developed embroidery projects for web use, which included making technical illustrations for instructions and animations for promotion.

## Education

- 2003 BFA Graphic Design**  
Utah State University  
Logan, Utah  
Magna Cum Laude, 3.84 GPA  
Accepted into the Graphic Design BFA program by faculty review process
- 1998 High School Diploma**  
Moses Lake High School  
Moses Lake, Washington  
Top Ten Graduate, 3.96 GPA  
Running Start Student at Big Bend Community College

## Achievements

- 2010 Designed and edited new on-boarding campaign**  
Series of retention postcards mailed to new members  
Gesa Credit Union
- 2008 Designed 2008/2009 product catalog**  
Complete redesign, categorizing and updating  
Toklat Originals
- 2005 Designed MMA (Medicare Part D) marketing materials**  
Established the look and iconography to differentiate plans  
RxAmerica, LLC
- 2005 Designed 1st place postcard**  
Submitted to the Souvenir Wholesale Distributor Association  
Great Mountain West Supply
- 2002 Illustrated sale record-breaking embroidery design**  
Sold on embroidery.com  
Embroidery Central

## Qualifications

### Computer Software

Macintosh and Windows platforms  
**Adobe CS4 Design Premium:**  
InDesign, Illustrator, Photoshop,  
Flash, Dreamweaver, Acrobat  
**Microsoft Office:**  
Outlook, Word, PowerPoint, Excel

### Personal Attributes

Intellectually Proficient  
Detail-oriented  
Dependable  
Responsible  
Self-motivated  
Organized

### Language and Arts

Copywriting and editing  
S-1 Fluency in German (Deutsch)  
Digital photography  
Illustration